

# ABOUT US

We're just two gals who love all things digital! We have over a decade of experience in almost every industry you can imagine! Regardless of your sector or business, our team has the tools to make your business stand out.

### THE TEAM



LIZZY JAMES CEO, Marketing Strategist



JAYA LORD CEO, Creative Director

## SOCIAL MEDIA LAUNCH

- We'll add all icons, aesthetics and imagery on both Facebook & Instagram to create a cohesive brand presence.
- We will design and provide IG Story Highlight Covers to maintain a cohesive brand presence.
- We will optimize your info/bio sections with keywords and ease of contact.
- Create 4 Content Pillars to help guide your social media strategy
- Our team will work with the client to design ten launch posts that follow the new strategy. The client can use these posts as they wish.
- We will meet 30 days after receiving materials to see how it's going.

COST... INCLUDED WITH ANY PACKAGE

### THE SAVANNAH

#### PACKAGE INCLUDES:

- Social Launch of Facebook and Instagram
- Development of social strategy & Content Creation
- 10-12 posts a month
- Bi-Monthly Analytic Reports
- FB & IG message& review responses

Normal Cost...**\$1500**  Your Cost for the first 2 months... \$750

### MODES OF PAYMENT

BI-MONTHLY +\$100 PER MONTH

FULL PAYMENT

Due beginning of the month.

### THE CHARLESTON

#### PACKAGE INCLUDES:

- Social Launch of Facebook and Instagram
- Development of social strategy & Content
- Creation 15-18 posts a month Bi-Monthly
- Analytic Reports
- FB & IG message& review responses

Normal Cost...\$1750 Your Cost for the first 2 months... \$875

### MODES OF PAYMENT

BI-MONTHLY +\$100 PER MONTH

FULL PAYMENT

Due beginning of the month.

### THE NEW YORKER

#### PACKAGE INCLUDES:

- Social Launch of Facebook and Instagram
- Development of social strategy & Content Creation
- 20-23 posts a month
- Monthly Analytic Reports
- Reputation Management for Google & Yelp in addition to two Social Channels

Normal Cost...\$2,000 Your Cost for the first 2 months... \$1000

### MODES OF PAYMENT

BI-MONTHLY +\$100 PER MONTH

FULL PAYMENT

Due beginning of the month.